

# MIDPOINT REVIEW GUIDELINES - FASHION

## PORTFOLIO PRESENTED

- Fashion students must have completed 3 semesters before taking Midpoint
- 8 projects should be shown from any studio classes
- Depending on emphasis (Design, Knitwear, Textiles), work presented could be in the form of swatches, illustrations, 3D garments etc.

## PRESENTATION

### ORAL

- Explain what you have done so far in your classes
- Propose what you plan to do for the rest of your time here (less autobiography/ more on proposal)
- Keep it short & sweet

### WRITTEN

- Flawless grammar & spelling

## PROPOSAL

### CONCEPT

- Design, Knitwear or Textiles please choose an area of the market you plan to design a line for. Please write a brief analysis of your chosen specific market, and your customer with profile, price point and competitors included.

### SCALE

- We want to know what you are going to produce
- If Design - please state a senior collection of no less than 16 designs, 8 of which will be realized 3 dimensionally in fashion fabric. Supported with a design portfolio consisting of no less than 5 design projects, including senior collection.
- If Textile - a portfolio of at least 8 projects