

MFA MIDPOINT REVIEW GUIDELINES INTERIOR ARCHITECTURE AND DESIGN

Students must obtain approval from Department Director before Midpoint Review can be presented to the Committee. Please schedule through Nancy Wong - 415-618-3553.

PORTFOLIO CONTENT

- 5 projects minimum are to be presented from studio classes. Selected projects will illustrate expertise in design communication and materials use.
- A broad application of design skills must be evident, including drawing hand-drafting, concept sketches, design process, perspectives materials, color and computer skills.

PORTFOLIO PRESENTATION

- Organized, thoughtful presentation. Begin with project description, concept statements, design issues and challenges, and the development of your design ideas on the final presentation boards.
- Be articulate, positive and use this as a forum to practice your presentation skills and hone your clarity of communication.
- Presentation cues on note cards are acceptable. Do not read your presentation.
- Demonstrate ultimate professionalism.

FINAL THESIS PROPOSAL

- Your thesis proposal should advance and challenge the standards and perceptions of the interior design profession. The thesis itself is a showcase for your intellectual and design achievements. You must have a personal goal. Does the proposal reflect what you hope to achieve in pursuing this study? Are you challenged by it? Does it play a role in your larger career plans? You will need a personal goal statement.
- Begin with your autobiography and your resume.
- Summarize the idea for your thesis from a general intellectual idea to a concrete reality.

Site & Concept:

- Concept statement. What is the “big idea”?
- Inspiration.

- Client/user group profile (hypothetical or real). Who is going to use the building and why?
- Function? Spatial use?
- Site plan, location and building must be selected. What is the context and history? How does the site meet the needs of the proposal?
- Pictures of the proposed project site and a brief feasibility study.
- Concept should relate to the context of the site and to the student's professional goals.
- Writing and grammar must be professional. Flawless is the goal.
- The project is interior design. You cannot construct a building. You can use major components relating to residential design. You can do anything you wish to an interior. Structural, engineering, and other architectural considerations are not the province of the designer, and you are generally free to design without these constraints. However you must comply with ADA, and all interior codes.
- Research is a major requirement. Present two or three precedents or studies on your project type. Research from books, magazines, professional journals and the web. (Not just the web.)
- Your project must inspire you! You will be working on it for over a year. You must create innovative design, and intelligent problem solving for your project.

CONTENT

- Personal: Autobiography, Resume, Inspiration.
- Table of Contents.
- Site Plan with street, names, property lines, building footprint, scale and north arrow. Pictures recommended keyed to site plan.
- Personal Goal Statement.
- Concept Statement.
- Client/user group profile.
- Spatial/Functional Program outline.
- Timeline for Study.
- Defined final deliverables.