

# **MIDPOINT REVIEW GUIDELINES – INDUSTRIAL DESIGN**

## **PORTFOLIO PRESENTED**

- Present your strongest work (main interests are in visual communication skills)
- No need to talk in detail just mention class, instructor & your opinion on the project

## **PRESENTATION**

### **ORAL**

- Short
- Focus on proposal

### **WRITTEN**

- Mandatory assistance in the writing lab
- Typos/poor grammar is unacceptable
- Flawless grammar & spelling required

## **PROPOSAL**

- Design presentation

### **CONTENT**

- Extensive research
- Why they chose this project
- Their personal view
- Project Time line
- Defined final deliverables

### **SCALE**

- High level project, in both depth and scope.

## **SUPPORTING DETAILS**

- Visuals/research to support the project during presentation please